

Wireless Industry in Iowa



The Wireless Infrastructure Association (WIA) represents the businesses that build, own, and operate the nation's wireless infrastructure. On the federal, state, and local levels, WIA advocates for the widespread, responsible deployment of wireless infrastructure to enable mobile broadband access for communities everywhere.

The wireless
industry...



supports
over **4.7M**
jobs



contributes
\$475B to the
U.S. economy



is expected to
invest **\$275B**
over 7 years

State Impact of the Wireless Industry

\$1.43B

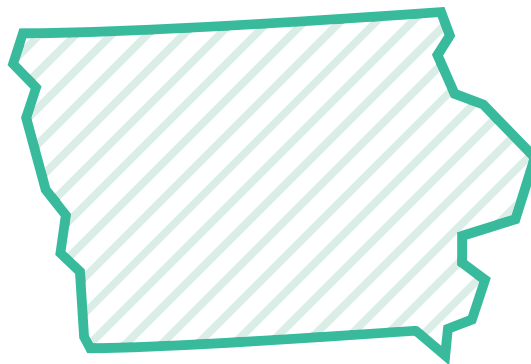
in GDP growth

8,775

jobs created

\$674M

estimated 5G
network investment



More than half of

U.S. homes now depend
exclusively on wireless
telephones to communicate.

61.3%

of households have "cut the
cord" and rely entirely on
wireless services in

Iowa

- David Safer Et Al., [How the Wireless Industry Powers the U.S. Economy](#) (Accenture Strategy, 2018)
- **Local impact figures estimated for GDP growth, job creation and network investment are based on the top 10 cities by state data from:** Majed Al Amine Et Al., [How 5G Can Help Municipalities Become Vibrant Smart Cities](#) (Accenture Strategy, 2017)
- U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, [National Health Interview Survey Early Release Program](#) (2019)



Learn more at wia.org