



State Wireless Association Program (SWAP) Partnership

The SWAP logo is centered in the lower half of the slide. It consists of the letters "SWAP" in a bold, dark blue, sans-serif font, set against a white rectangular background.

ENABLING CONNECTIVITY EVERYWHERE

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Working for and With You

- Advocacy – at the state and federal level
- Education – members and policymakers
- Convening – bringing the best and brightest minds in our industry together
- Workforce – developing the workforce of today and tomorrow

Working For You In Washington

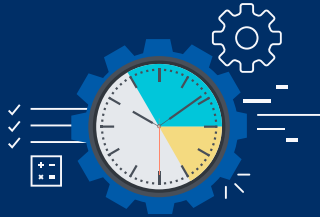
WIA has dedicated expert public policy staff that interacts with membership to ensure key policymakers at all levels of government understand the vital role wireless infrastructure plays in our nation's communications networks and the impact our members have on the economy and society. From the halls of Congress to federal agencies (FCC, FAA, NTIA and others) to the White House, courts, and in state legislatures across the country, WIA leads a broad coalition of wireless infrastructure providers to advance solutions beneficial to the wireless industry.



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Saving You Money, Time & Paperwork



- Addressing approval backlog at the FAA
- Led the effort on the 5G Upgrade Order passed by the FCC
- Steered the initiative to get wireless included in the 2021 Infrastructure Investment and Jobs Act
- Implementing cost-based fees at local level
- Getting 90-day and 150-day shot clocks with deem granted enforcement
- Easing expansion at tower footprint
- Streamlining Tribal reviews and NEPA compliance
- Eliminating \$250M in unnecessary tower marking and lighting regulations

Working For You at State and Local Levels



WIA is tracking legislation in all 50 states
and has lobbyists in 26 states and Puerto Rico

WIA Membership allows you to:

- Advocate on behalf of the wireless industry
- Educate policy makers and regulators
- Provide opportunities to grow your business
- Be part of industry initiatives
- Network with other industry leaders



Stronger Together

SWAP Membership Benefits – All Levels

Advocacy/Government Affairs

SWAP Board Members attend monthly Government Affairs Call:

- State & local government affairs updates
- Federal regulatory affairs updates
- Strategizing on efforts to educate state and local leaders
- State Associations allocated time to discuss and raise awareness on critical industry issues
- Advocacy updates available only to member organizations

Association Promotion

- Ability to list association events on WIA's SWAP Calendar
- Ability to highlight events in WIA's newsletters, The Network Edge and the WIA Member Minute



Bronze Level Membership

\$3,000

- Event Management Service for one education event per year
- Website Content Management
- 10% discount on WIA Telecommunications and Education Center (TEC) Programs for Board Member Companies (subject to availability)



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Questions?



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