

A large graphic featuring a stylized map of the United States. The map is composed of a network of white lines connecting various points, representing a wireless network. The background is a dark blue gradient with a subtle pattern of light blue lines and dots. The text "SWAP" is prominently displayed in large, white, bold, sans-serif letters, with a small green square at the end of the "P". To the right of "SWAP", the words "State Wireless Association Program" are written in a white, sans-serif font. Below this, the text "POWERED BY WIA" is enclosed in a white rectangular box with a thin black border.

SWAP

State Wireless
Association Program

POWERED BY WIA

ENABLING CONNECTIVITY EVERYWHERE

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Working for and With You

- Advocacy – at the state and federal level
- Education – members and policymakers
- Convening – bringing the best and brightest minds in our industry together
- Workforce – developing the workforce of today and tomorrow

Policy Focus

- **Spectrum** - short-term and long-term spectrum pipeline
- **Permitting** - predictable, proportionate and transparent permitting policies
- **Technology Neutrality** - embrace the need for multiple technologies
- **Workforce** – develop the workforce for today & tomorrow



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Working For You In Washington

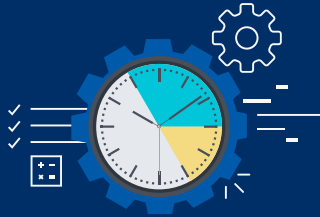
WIA has dedicated expert public policy staff that interacts with membership to ensure key policymakers at all levels of government understand the vital role wireless infrastructure plays in our nation's communications networks and the impact our members have on the economy and society. From the halls of Congress to federal agencies (FCC, FAA, NTIA and others) to the White House, courts, and in state legislatures across the country, WIA leads a broad coalition of wireless infrastructure providers to advance solutions beneficial to the wireless industry.



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Saving You Money, Time & Paperwork



- Addressing approval backlog at the FAA
- Led the effort on the 5G Upgrade Order passed by the FCC
- Steered the initiative to get wireless included in the 2021 Infrastructure Investment and Jobs Act
- Implementing cost-based fees at local level
- Getting 90-day and 150-day shot clocks with deem granted enforcement
- Easing expansion at tower footprint
- Streamlining Tribal reviews and NEPA compliance
- Eliminating \$250M in unnecessary tower marking and lighting regulations

Working For You at State and Local Levels



WIA is tracking legislation in all 50 states
and has lobbyists in 26 states and Puerto Rico

State Activity Examples

- Promoting tech flexibility in **Ohio** and **Wisconsin**
- Advancing permit batching in **California**
- **Nebraska** bill revising Right of Way access defeated after WIA and wireless industry opposition
- Addressing Deployment Prohibitions
 - **Kentucky** S238 (500m setback from inhabitable building or outdoor congregating space)
 - **Tennessee** SB 1365 (500m setback from schools)



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WIA & NYSWA Joint Advocacy

1. Adirondack Park Agency (APA)

- Promoting siting in Adirondack Park
 - APA reached out to NYSWA, NYSWA included WIA
 - Collaborative, direct discussions with APA and Adirondack Council
 - Confirmed proposed changes, tried removing landlord authorization
- Progress made
 - APA passed code including EFR process
 - Open to revisiting new facility siting and “invisible” standard



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WIA & NYSWA Joint Advocacy

2. Building a Coalition for Colocation by Right

- Joint roundtable meeting with Asm. Woerner
 - Asm. Woerner reached out to WIA NY lobbyist, Perry Ochacher
 - WIA and NYSWA put the meeting together
 - Municipal parties (Towns, Counties, Mayors) appreciated being included at beginning of process
- Next steps
 - Asm. Woerner updating bill to comply with EFR guidelines
 - Once coalition agrees on EFR bill language will move on to include new tower and small cell siting FCC guidelines



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WIA Membership allows you to:

- Advocate on behalf of the wireless industry
- Educate policy makers and regulators
- Provide opportunities to grow your business
- Be part of industry initiatives
- Network with other industry leaders



Stronger Together: SWAP Benefits

Advocacy/Government Affairs

- Monthly call with state & local government affairs updates
- Federal regulatory affairs updates
- Strategizing on efforts to educate state and local leaders
- State Associations allocated time to discuss and raise awareness on critical industry issues
- Advocacy updates available only to member organizations

Industry Analysis

- Semi-annual (Q1 and Q3) state of the industry webinar
- Access to WIA research and white papers

State Association Promotion

- List association events on WIA's SWAP Calendar
- Highlight events in WIA's newsletters, The Network Edge and the WIA Member Minute



Membership: \$3,000

- Event Management Service for one **education event** per year
- Website Content Management
- 10% discount on WIA Telecommunications and Education Center (TEC) Programs for Board Member Companies (subject to availability)

Contact Ashley Jackson for details: Ashley.Jackson@wia.org



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Questions?



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